

BIO DATA



Name : **DURAIPANDI T**

Designation/Present Position : Associate Professor of Commerce

Official Address for Communication: Government Arts and Science College,
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Qualification :

Degree	Subject	Institution	Year
B.Com.	Commerce	M.D.T. Hindu College, Pettai- Tirunelveli	1988
M.Com.	Commerce	M.D.T. Hindu College, Pettai- Tirunelveli	1991
M.Phil.	Commerce	Saraswathi Narayanan College-Perungudi- Madurai	1992
Ph.D.	Commerce	Vellalar College for Women, Thindal Erpde.	2008
M.Ed.	Commerce	Madurai Kamaraj University	1998

Discipline/Area of specialisation : Commerce /Marketing

Broad field of Research : Marketing and Finance

Teaching Experience/Employment history : UG-31 years: PG- 17years

M.Phil./Ph.D. Candidates guided/awarded : 43 / 07

Editorial Activity/Journal Reviewer : -----

Number of Publications (International/National) : 5 / 5

Recent Papers published : (Authors name, Journal name, Vol., year, pages)
(At least three required)

1. Factors Determining Profitability of Public Sector Banks in **India, Indo Asian journal of Management & Entrepreneurship**, ISSN No 2319-2992, Volume-2 Issue 1, December 2013. Tiruselvi Publications, Coimbatore. Page 24-37-
Author's Name: T. Duraipandi and P. Vellingiri
2. A study on socio Economic Conditions and Consumer's Environmental attitude of Green Products in Erode District., **Peer Reviewed& Referred International Journal**, DOI: 10.15373/2249555 X. Page No-65 to 68.
Author's Name: T. Duraipandi and M. Prakash

3 A Study on consumer Satisfaction and problems faced by Consumers of skincare cosmetic products in Erode District.: **International Journal of Business and administration Research Reviewed Quarterly Journal** Volume No.3
DOI; 11July to Sep 2015. Page No 184- 190.
Author's Name: T. Duraipandi and R. Kalaiselvi.

Important Research Article Published :

Z score analysis for evaluation of financial Health of Indian oil Refineries. **A Journal of Intercontinental Management Research Consortium.** Volume No- 2 Date of Issue 4th October to December 2014.
Page No- 142 to 149. Author's Name T. Duraipandi and V.P. Nallaswamy.